



The Nicollet County Fair Board is busy planning your August 9-13, 2017 Fair. We will welcome over 20,000 visitors and exhibitors to this year's event to enjoy the historical fair and visit our community.

The "free gate" fair offers carnival rides, entertainment, variety shows featuring local talent, food and commercial vendors, and 4-H and open class exhibits and demonstrations.

Your business would benefit greatly from sponsoring one of our events, activities or venues. Of course, we can create a sponsorship which can suit your particular industry or interest. Let us work with you!

The following is a list of different levels of sponsorships that we are hoping to achieve and the benefits you gain from your participation.

**To be included as a corporate sponsor in the Nicollet County Fair Premium Book, we must receive this form and check no later than May 20, 2017. Those received after that will be acknowledged on poster, Facebook, website and at the event along with early donors.**

Thank you for your consideration!

Windy Block, President  
Nicollet County Fair Board

## SPONSORSHIP LEVELS

### \$750 - GRAND CHAMPION

- Sponsorship of Event or Area with signage
- Your banner on back of the Grandstand
- All programs/brochures to include name and/or logo
- Company name/logo on website (including link to your site) and on Facebook page
- Company name/logo in Premium Book
- Four All Event Wristbands for Grandstand

### \$500 - RESERVE CHAMPION

- Your banner on back of the Grandstand
- Company name/logo on website (including link to your site) and on facebook page
- Company name/logo in Premium Book
- Two All Event Wristbands for Grandstand

### \$250 - BLUE RIBBON

- Signage at the event you sponsored
- Company name/logo on website (including link to your site) and on facebook page
- Company name/logo in Premium Book
- Two Passes to a Grandstand Event

### FRIENDS OF THE FAIR

\$ \_\_\_\_\_

(list monetary value and in-kind gift)

- Benefits according to value listed above

The Fair Board enjoys our partnership with the entire Nicollet County community. We thank you for your support of our Fair.

Questions: call **Ann Volk** at **507-327-6534** or email [nicolletcountyfair@gmail.com](mailto:nicolletcountyfair@gmail.com)

## SPONSOR FORM

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City / State / Zip

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

**Grand Champion - \$750** 

Sponsoring:

- Truck and Tractor Pull – Thursday
- Demolition Derby – Friday
- Demolition Derby – Saturday
- Auto Races – Sunday
- Animal Judging Arena
- Big Top Entertainment Tent

**Reserve Champion - \$500**

- Petting Zoo
- Musicians / Bands

**Blue Ribbon - \$250**

- Daycare Day – Friday
- Kid's Pedal Pull – Saturday
- Senior Day Program – Saturday
- Talent Show – Saturday

**Friend of the Fair - \$\_\_\_\_\_**  
(or Gift In Kind - list details below)

\_\_\_\_\_  
Checks payable to: Nicollet County Fair

Mail to: **Nicollet County Fair**  
**42565 387<sup>th</sup> Avenue**  
**St. Peter, MN 56082**